In the iMBA, it starts with know-how on every aspect of business, then adds advanced capability to manage, lead, and not only shape the future of your career, but the future of entire organizations.

It’s a remarkable program for its accessibility—a top-tier, leadership-enhancing MBA that’s completely online and economical. Poets & Quants calls it a breakthrough.

Economical.
- The iMBA is a breakthrough model with a high impact and a high return on investment. Tuition for the program is $20,000.
- We look for talented people with strong experience from a range of socio-economic backgrounds. We have a passion for removing obstacles to education and putting together diverse classes that enrich the educational experience for all.

Impactful.
- Future-forward leadership: The iMBA puts strategic leadership and management at the core. Then you build out your leadership-level sophistication by choosing from courses and tools that develop your prowess to lead innovation, shape the digital future, and stay ahead of the global curve.
- Global classroom: You’ll be part of a global classroom with high-performance peers from around the world. Fellow students bring you insights from the front lines in real time. You study with top business faculty from Illinois, industry experts (i.e., Google executives) and professors from other disciplines who are also experts in business-related topics.
- Stackable and Specialization-driven: The iMBA organizes content into self-contained packages we call Specializations, with each Specialization covering an area of business you need to master in order to be an effective leader. As you complete a Specialization, you’re ready for immediate impact in that area. Ultimately, the Specializations come together as a complete MBA—a complete leadership package.

Flexible.
- The program is completely online: Interact with faculty from wherever you are in the world. Work with global teams of fellow students, sharing insights and collaborating on projects.
- You can take courses in whichever order you want. There’s no core you have to take first, no need to wait until your cohort begins.
- There’s no campus residency requirement. You are always welcome and encouraged to attend iMBA meetups, Illinois alumni events, and campus visits.

New cohort begins in January 2017

Learn more:
The iMBA student experience
https://onlinemba.illinois.edu/the-student-experience
Admissions
https://onlinemba.illinois.edu/apply
Why pursue an Online MBA from Illinois?

The University of Illinois at Urbana-Champaign has a legacy as one of the top-rated and largest universities in the US and the world, with an unquestioned reputation for exceptional academic quality. Our alumni have gone on to become world-renowned founders of businesses, CEOs, CFOs, world leaders, and much more.

Once you graduate, you will join one of the largest alumni networks, with over 58,000 living alumni worldwide in the College of Business. You will also join the larger network of the University of Illinois, with over 450,000 influential alumni across the globe, enabling you to network and leverage career opportunities globally.

iMBA CURRICULUM

To earn an iMBA degree, you’ll complete six Specializations and a program-wide experiential learning course. Four Specializations are core to the iMBA degree program. Two Specializations are areas of focus which you may choose from the options below.

**CORE 1**
**Strategic Leadership and Management**
- Everyday Leadership
- Designing and Managing Organizations
- Business Strategy

**CORE 2**
**Managerial Economics and Business Analysis**
- Firm-Level Economics
- Country-Level Economics
- Business Statistics, Data Analysis, & Decision Making

**CORE 3**
**Value Chain Management**
- Managerial Accounting
- Process Management
- Marketing Management

**CORE 4**
**Financial Management**
- Financial Accounting
- Investments I & II
- Corporate Finance I & II

**FOCUS 1**
Select your area of focus from the list below.

**FOCUS 2**
Select your area of focus from the list below.

**AREAS OF FOCUS**

**Digital Marketing**
- Marketing in a Digital World
- Digital Analytics
- Digital Channels

**Entrepreneurship and Strategic Innovation**
- Advanced Marketing Strategies: Being a Strategic Innovator in a VUCA World
- Entrepreneurship & Corporate Renewal
- Fostering Creative Thinking
- Strategic Human Capital

**Global Challenges in Business**
- Global Strategy
- Business Ethics & Corporate Responsibility
- Global Business Horizons

https://onlineMBA.illinois.edu | 515 East Gregory Drive | Champaign, IL 61820 | onlineMBA@illinois.edu | 217-300-2481
Taking courses through the iMBA program.

Courses have two levels. The first level is foundational, noncredit content. The second level is advanced and more heavily interactive for-credit content. To go to level 2, you must first complete level 1. A prescribed series of courses adds up to a specialization.

For-credit courses and specializations count toward an iMBA if you apply and are accepted into the program. To learn more and see current offerings please visit our website.