Program Description

At UIS, Communication is embraced as the act and/or the process of communicating from the perspectives of both interpersonal and mass-mediated communication.

Your degree prepares you to interpret and execute communication in all its forms, from written to spoken to nonverbal. Students who have earned the bachelor’s in Communication at UIS have gone on to work in a number of professions involving human relations, public relations and journalism, and utilizing practical skills in digital photography, video and web production and radio. Our students are among the most marketable when they graduate. Communication, as a broadly defined field, allows students to either concentrate on a specific professional goal or to enter a wide range of professional possibilities. It is a major without limitations.

Admission Requirements

To be admitted to the online Communication program, students must have earned a minimum of 30 college credit hours. Total credit hours will vary upon transfer credit, however, a minimum of 42 UIS credit hours are required.

Students must also provide a statement in which the applicant describes their professional and educational goals, rationale for wanting to complete the degree online, as well as a discussion of their access to the Internet and their possession of relevant technological/computer skills.

Preference will be given to applicants who have completed:

- Introduction to Oral Communication,
- English Composition I and II, and
- a general education math course.

Students must submit the following for application:

- Undergraduate Transfer Application
- Application Fee
- Official transcripts from all higher education institutions
The broad-based Communication Department offers students the opportunity to specialize in journalism/media studies or interpersonal communication, and to explore media technology, public relations, intercultural communication, photography, and radio and video production. Courses help students improve their skills in writing, speaking, and understanding the messages of others in individual, group, and mass media contexts. To accomplish these goals, the curriculum addresses the theoretical, critical, and technical aspects of communication.

Program Requirements

- COM 302 - Introduction to Interpersonal/Organizational Communication - 4 credit hours
- COM 303 - Introduction to Mass Media - 4 credit hours
- COM 495 - Exit Assessment - 0 credit hours
- 24 hours of upper-division Communication electives

University Requirements

- Engaged Citizenship Common Experience - 9 credit hours
- Speaker Series - 1 credit hour

Additional upper-division coursework

Students must complete at least 48 hours of upper-division credit to graduate. Completing the program and university requirements will result in 42 upper-division hours. The remaining hours may be completed at UIS but may also be met by upper-division transfer credit.

Official degree requirements are available in the UIS catalog at www.uis.edu/uiscatalog.