



## University of Illinois Springfield BUSINESS ADMINISTRATION

### Program Description



For a degree that looks to the future of business, students choose the Bachelor of Business Administration.

Business Administration continues to be heavily sought-after because of its versatility and potential financial rewards. The degree focuses on standard business practices and latest developments in the business world. Concentrations are available in marketing and management.

Core business courses enable students to build competencies in critical thinking, analysis, and decision making to prepare for careers in a highly challenging business environment. Flexibility in the degree allows students to choose advanced electives in finance, marketing, management, operations management and management information systems.

### Admission Requirements

Preference for admission will be extended to students who have:

- Completed most, if not all, general education requirements.
- Completed all entrance requirements stipulated for the major. All departments in the College of Business and Management require foundation knowledge in accounting, economics, mathematics, and statistics. Successful applicants will have completed courses in most, if not all, of the following foundation areas:
  - Financial Accounting
  - Managerial Accounting
  - Statistics
  - Calculus or finite math
  - Microeconomics
  - Macroeconomics
- Completed at least 45 hours of college credit towards the degree.
- Earned a GPA of 3.0 or better for previously completed college coursework.
- Demonstrated their ability to write in the English language at the appropriate baccalaureate level.
- Confirmed access to the Internet, specified software, and experience with their use.

Admission is limited, based on enrollment capacity.

# Degree Requirements

Two options are available for online BBA students:

## Foundation

Foundation courses in accountancy, economics, statistics, advanced math, and behavioral science are required. A minimum grade of C- is acceptable in the foundation courses, and an overall Foundation GPA of 2.0 is required.

## College Core\* (21 hours)

MGT 310 Managing Organizational Behavior

MIS 352 Principles of MIS

BUS 302 Principles of Financial Management

BUS 312 Principles of Marketing

BUS 322 Principles of Operations Management

BUS 331 Business and Society

MGT 488 Strategic Management: The Capstone

\*2.0 average required in core, C- minimum grade allowed except MGT 488, which requires a minimum grade of C.

## BBA Major Requirements – Comprehensive (15 hours)

Upper Division Business (BUS) Course (3 hours)

Upper Division Management (MGT) Course (3 hours)

Upper Division Marketing (MKT) Course (3 hours)

Upper Division CBM course (6 hours) (e.g., ACC, BUS, ECO, MGT, MKT, and MIS)

OR

## BBA Major Requirements – Management Concentration (15 hours)

At least one course from the following:

MGT 461 Organization Theory (3 hours)

MGT 485 International Management (3 hours)

Two courses from the following:

MGT 461 Organization Theory (3 hours)

MGT 485 International Management (3 hours)

Three additional Upper Division MGT courses (9 hours)

Upper division (300-400) CBM course (3 hours) (e.g., ACC, BUS, ECO, MGT, MKT and MIS)

General Electives (14 hours)

Engaged Citizen Common Experience (ECCE) (10 hours)

Official degree requirements are available in the UIS catalog at [www.uis.edu/uiscatalog](http://www.uis.edu/uiscatalog)

# Program Contacts

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