



## University of Illinois Springfield BUSINESS ADMINISTRATION

### Program Description



For a degree that looks to the future of business, students choose the Bachelor of Business Administration.

Business Administration continues to be heavily sought-after because of its versatility and potential financial rewards. The degree focuses on standard business practices and latest developments in the business world. Concentrations are available in marketing and management.

Core business courses enable students to build competencies in critical thinking, analysis, and decision making to prepare for careers in a highly challenging business environment. Flexibility in the degree allows students to choose advanced electives in finance, marketing, management, operations management and management information systems.

### Admission Requirements

Completion of General Education requirements is not required for entry to the online BBA program, but must be completed prior to graduation. Online student may satisfy general education requirements in one of three ways:

- An associate of arts, associate of science or associate of arts and science from an Illinois community college
- Completion of the Illinois articulation initiative core curriculum
- Completion of UIS general education courses

Online students should satisfy foundation requirements through transfer credit.

- Introduction to Financial Accounting
- Introduction to Managerial Accounting
- Statistics
- Calculus, Business Calculus or Finite Math
- Introduction to Microeconomics
- Introduction to Macroeconomics

Prerequisite courses are usually available online through UIS and may be completed during the first year of enrollments in the online BBA program.

# Degree Requirements

Two options are available for online BBA students:

## Foundation

Foundation courses in accountancy, economics, statistics, advanced math, and behavioral science are required. A minimum grade of C- is acceptable in the foundation courses, and an overall Foundation GPA of 2.0 is required.

## College Core (21 hours)

MGT 310 Managing Organizational Behavior (3 hours)  
MIS 352 Principles of Management Information Systems (3 hours)  
BUS 302 Principles of Financial Management (3 hours)  
BUS 312 Principles of Marketing (3 hours)  
BUS 322 Principles of Operations Management (3 hours)  
ECCE: Business, Ethics, and Society (3 hours)  
MGT 488 Strategic Management: The Capstone (3 hours)

## BBA Major Requirements – Comprehensive (15 hours)

Upper Division Business (BUS) Course (3 hours)  
Upper Division Management (MGT) Course (3 hours)  
Upper Division Marketing (MKT) Course (3 hours)  
Upper Division CBM course (6 hours) (e.g., ACC, BUS, ECO, MGT, MKT, and MIS)

OR

## BBA Major Requirements – Management Concentration (15 hours)

At least one course from the following:  
MGT 461 Organization Theory (3 hours)  
MGT 485 International Management (3 hours)  
Three additional Upper Division MGT courses (9 hours)  
Upper Division CBM course (3 hours)

## General Electives (14 hours)

Engaged Citizen Common Experience (ECCE) (10 hours)

# Program Contacts

## Program Coordinator:

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## UIS Admissions

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